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SAUCONY® PEREGRINE ISO NAMED “EDITORS’ CHOICE” BY RUNNER’S WORLD
IN SPRING 2019 SHOE GUIDE

Saucony’s Peregrine ISO, praised by *Runner’s World* for “confidence-inspiring grip when running over muddy, snowy, icy or slippery terrain,” once again delivers “a winning formula” to trail runners everywhere.

Waltham, MA (February 28, 2019): With more runners than ever hitting the trails, Saucony, committed to empowering the human spirit through running, is excited to announce that the [Saucony Peregrine ISO](#) has been named “Editors’ Choice” in the *Runner’s World* Spring 2019 Shoe Guide. To capture the prestigious award, the traction-packed Peregrine ISO, now featuring Saucony’s proprietary ISOFIT™ and FORMFIT™ systems, received high marks from the *Runner’s World* shoe lab, its wear-testers and editors for the Spring 2019 Shoe Guide.

“The Saucony Peregrine won our ‘Editors’ Choice’ award in 2016, and this update follows its winning formula,” said the *Runner’s World* review of the shoe. “Deep lugs cover the outsole for fantastic traction at any speed. Faster trail runners loved the confidence-inspiring grip when running over muddy, snowy, icy, or slippery terrain that can turn into a wipeout event with only a minor misstep. Credit that to the 78 lugs—a ridiculously high number for any model—that cover the sole. The lugs even extend out from the side of the shoe a bit, ensuring steady footing when running laterally along steep terrain.

“This latest version features Saucony’s ISOFIT upper, which offers a nearly customized fit with the help of wings on each side of the shoe that attach to the laces. We appreciated that fit most on long trail runs when our feet started to swell and needed an upper that could accommodate their changing shape. Underfoot, the Peregrine ISO features a full EVERUN™ topsole. It’s a thin layer of material beneath the sockliner and above the midsole, which is more durable than EVA yet is bouncier and more plush,” added the *Runner’s World* review.

“Winning the *Runner’s World* ‘Editors’ Choice’ award for the Peregrine ISO—named for the fastest bird on earth—is a real honor for the whole Saucony team,” said Katie Pyle, product line manager for Saucony Trail. “For us, everything starts with listening to the runner, and trail runners continue to tell us that comfort, fit and grip are the most important criteria when choosing their trail shoes. The new Peregrine delivers on all fronts with runner-inspired refinements, including a POWERFOAM™ midsole and EVERUN™ topsole for underfoot comfort and cushioning; an ISOFIT upper and FORMFIT platform that work together to provide the perfect fit on any terrain; and a 78-lugged, grippy PWRTRAC™ outsole that allows runners to fly over the trails with sure-footed confidence.”

This is the fourth *Runner’s World* acknowledgement for the Saucony Peregrine trail running shoe; the Peregrine was also named “Editors’ Choice” by *Runner’s World* in 2016, 2014 and 2011.

The Peregrine ISO is now available at select specialty run retailers in men’s sizes 7-13 and 14 and women’s sizes 5-12. The suggested retail price of the Peregrine ISO is \$120.00. To find a retailer near you, call 800-365-4933 or visit www.saucony.com.

About Saucony: *Saucony, a division of Wolverine Worldwide, Inc. (NYSE: WWW), is a leading global running lifestyle brand that fuses performance, innovation and style to create compelling footwear and apparel with its widely recognized brands Saucony and Saucony Originals. Founded in 1898, Saucony continues to inspire runners everywhere with its award-winning innovations, including EVERUN™, ISOFIT™, FORMFIT™; Geometry of Strong™, and the Total Run System™ apparel line. At Saucony, a good day is when we get to run. A great day is when we inspire someone else to run. For more information, go to www.saucony.com.*

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