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Wolverine Expands Campus and Invests in Employees

Rockford Campus to Feature New Child Care Center, Dog Daycare and Expanded Fitness Center

Rockford, Mich., January 9, 2019 — Wolverine Worldwide announced today a major construction project at the Company's global headquarters that will add an on-site child care center, an expansive fitness center and a new dog daycare facility for Wolverine employees.

The new amenities represent a significant investment in Wolverine's people and the Company's ongoing effort to recruit world-class talent to West Michigan and remain one of the region's best places to work.

"We know that what sets us apart is the tremendous caliber, passion and creativity of our people," said Blake W. Krueger, Wolverine Worldwide's Chairman, CEO and President. "It's important for us to continue to invest in our workplace environment in a way that aligns with our values as an employer of choice, and enriches the daily experience and quality of life of our workforce."

The new child care facility is scheduled to open in the fall of 2019 and continues the legacy of the Company's Stride Rite brand, which in 1971 became the first company in the United States to offer employer-sponsored, on-site daycare. Now, nearly 50 years later, Wolverine is partnering with AppleTree, a local child care provider, to offer affordable early child care and preschool education services for Wolverine employees.

Wolverine will also construct an expansive fitness facility alongside the child care center, which will include basketball and volleyball courts, a rock-climbing wall, a running/walking track, several cardio, weight training and CrossFit spaces, and a pickle ball court.

Lastly, Wolverine is excited to announce an innovative approach to a pet-friendly work environment offering on-site dog daycare, also set to open in the fall of 2019. Wolverine is in the process of selecting a partner for the project.

"Collectively, these projects demonstrate our continued commitment to our employees and to the community we've called home for more than 100 years," Krueger said. "We intend to remain one of the best places to work in our state and in the footwear industry at-large."

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ABOUT WOLVERINE WORLDWIDE

With a commitment to service and product excellence, Wolverine World Wide, Inc. is one of the world's leading marketers and licensors of branded casual, active lifestyle, work, outdoor sport, athletic, children's and uniform footwear and apparel. The company's portfolio of highly recognized brands includes: Merrell®, Sperry®, Hush Puppies®, Saucony®, Wolverine®, Keds®, Stride Rite®, Chaco®, Bates®, and HYTEST®. The company also is the global footwear licensee of the popular brands Cat® and Harley-Davidson®. The company's products are carried by leading retailers in the U.S. and globally in approximately 200 countries and territories. For additional information, please visit our website, www.wolverineworldwide.com.

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